

Press Release

6th June 2017, Passau



The financing of myPowerMate starts on 6. June 2017 on kickstarter.com

Bavarian native, Andro Gruenberger, has developed a travel adapter for every socket worldwide. During the next 38 days this project shall be financed by supporters through the crowdfunding platform Kickstarter. Anybody who is interested can pre-order an adapter during this period and help to kick-start production.

28-year old Andro worked for more than six months on the conception and realization of myPowerMate: a travel adapter which fits every socket world-wide due to its flexible legs. Additionally the device also uniquely features: USB connection, integrated flash memory, a smart loading unit, an automatically resetting fuse and child lock. The young entrepreneur seeks to collect the necessary seed capital via the crowdfunding platform kickstarter.com during the next 38 days. A minimum sum of €14,000 is needed to start production and during the campaign term, a supporter can preorder one or more Mates at lower than the RRP. The more people who participate, the better the product will be for everyone in the end. With large-scale production it will be possible to invest savings into additional features or improvements to those listed above. From the sale of 2,000 Mates onwards, two more colors would be produced. From 5,000 Mates, every preordered Mate would be delivered in a product bag. Until the end of the campaign, people can vote for their favorite colors and required features (see the link below).

The idea for the product was born during a world trip Andro Grünberger went on last year. His travel adapter broke down, and that's why he took a pair of pliers and adjusted his Australian USB charger until it fit into the local Philippine socket. In the following weeks the trained metal craftsman and qualified mechanical engineer developed a theoretical concept. When back in Germany he put it into practice. The unique elements of the invention are already patented, and all the necessary quality standards are guaranteed by the relevant authorities.

For further information please see below:

<http://mypowermate.de/en/>

<http://mypowermate.de/en/press>

<https://drive.google.com/drive/folders/0B5CVpy6qnLUDY2hsbmlQMGdaVjA?usp=sharing>
(Images)

<https://www.kickstarter.com/projects/1495426913/1555611947?token=a6b0d31e>
(Crowdfunding)

<https://www.surveymonkey.de/r/BJSDWNG> (Participation Survey)

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